

Interface with the Whole World

It is an intelligent platform that understand how to communicate with a range of external technology sub-systems.

GUESTMEDIA® HD-IPTV can seamlessly integrate to Cotell guestroom control system to enable the guest to control their room environment via the television interface using the remote control or guest own smart device.

An Added Revenue Stream

By deploying GUESTMEDIA® HD-IPTV means more cost effective, efficient and higher revenue. The sheer capability and versatility of the system, combined with the distribution of content via the internet and satellite, guarantees continuous cost-effective updates. All these translated into measurable benefit.

Additional revenue is achieved via the promotion of the hotel facilities and offerings, strengthening of partnership with suppliers of ancillary services, improving the efficiency of operations and through targeted advertisements.

Why GUESTMEDIA® HD-IPTV by Cotell

Cotell GUESTMEDIA® HD-IPTV system is designed to enhance the performance of most modern high definition television to full high definition with exceptional picture quality.

With future proofing consideration, the wealth of content, it technical sophistication, design elegance, and energy saving feature in combination with Cotell room control system, GUESTMEDIA® HD-IPTV system excel the product beyond competing system.

Cotell GUESTMEDIA® HD-IPTV system embodies value, qualities and style of the hotel that can be translated to additional revenue.



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COTELL® | **GUESTMEDIA**
The Global Choice Of Excellence Hospitality HD ID TV System



GUESTMEDIA® HD-IPTV

Next Generation Interactive High Definition TV System

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Catalog No: IPTV-0001-GUESTMEDIA -01-2016

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Overview

GUESTMEDIA® HD-IPTV is a new generation of high definition interactive television system for hotels, service apartments, cruise ships and guest houses. A powerful and versatile new medium, able to transform the television into an engaging personalized experience. It is able to deliver unprecedented levels of clarity in addition to greater provision of services and multimedia content. Thanks to the extraordinary range of features; film on demand, Internet browsing, music, games, special content and information channels.

Cotell mission is to provide hotels with an interactive high definition television system that embodies values, qualities and style of the hotel, is informative, fun and offers added value as an additional revenue stream.

Unlimited Possibilities

Unlike traditional interactive television system, GUESTMEDIA® HD-IPTV make possible to develop interfaces that are more engaging and better structured, providing rich textured news and information that is updated in real time and which can be presented and overlain in any number of ways. The major ergonomic benefit of GUESTMEDIA® HD-IPTV is higher resolution that offer startling clarity and tangibly improved text legibility, which is especially important when viewing from a distance. The sophistication, superb quality and matchless design values of Cotell GUESTMEDIA® HD-IPTV system can only serve to enhance the level of service offered by the hotel to their guests.

Movies, music, games and the Internet – everything on television and on-demand. Digital video-on-demand, pay television, satellite television and IP television, offering a variety of genres and film titles. Access to the Internet is safe and available 24 hours a day. A high speed connection gives guests access to all the favorite websites, including those with flash technology.

Add to the additional advantages of messaging services, lighting control, temperature control, drape control, teleordering and in-room express checkout, and you have a taste of GUESTMEDIA® HD-IPTV unlimited possibilities.



A New Horizon

Unlike that of other provider. Sophisticated technology combines with superb design to provide guests with an unrivalled range of services and value added content across an innovative and engaging platform. Within a rich and wide ranging suite of offerings – carefully tailored to the hotel style and needs – Guest have instant access to an unrivalled depth of content by which they can be entertained, informed and provided for.

GUESTMEDIA® HD- IPTV represent the starting point of a new generation of interactive system for television sets in hotels and the hospitality industry. The guestroom television is no more having a "passive" function, but transformed into an "active" element that enables the user to interact with the whole new world of services and information. The new platform is a television portal to a host of services such as pay television, video-on-demand, games, and music-on-demand, radio, Internet, as well as entertainment and information channels. These services can be custom designed into a personalized package to suit the exact needs and style of the hotel.



Features & Functions

The GUESTMEDIA® HD- IPTV offers a diverse and valuable source of high quality information and entertainment for the guest, including a vast array of on-demand films and music, internet and games, as well as up-to-the-minute news about the hotel, in-house and the local area events. Hotel can add and present additional own content which categorize as follows:

Entertainment: Films, music, internet, games, and television channels

Hotel Information: Hotel viewpoint, promotion, weather, teleordering, guest survey, exchange rate, flight information, etc.

City Information: City tour, shopping, restaurants, night life, museum, places of interest, etc.

Guest Information: Messages, wake-up call alarm, "my bill", meeting arrangement, restaurant, bar, etc.

Using internet as a delivery protocol, the information arrives in the guestroom through a network of fiber optics and Cat 5e/Cat 6 unshielded structured cabling system that avoid problem faced with traditional coaxial cables such as disturbances, interferences and "snow effect". GUESTMEDIA™ HD-IPTV allows considerably more channels than previously available on traditional analogue system. It also supports subtitles, and multilingual option for films, television guide and personal video recorder that can record program while the guest is away from the room.

System Architecture

The GUESTMEDIA® HD-IP TV system architecture is developed on a client-server platform connected via standard IP network. It consists of 3 components: A set-top box connected to the television system that can be concealed behind the television set; A central unit, consisting of a group of servers that communicate with the computer network and distribute the services; and a supervisory system that allow the platform to monitor and manage the system remotely.

With GUESTMEDIA® HD-IPTV, only one head-end is required to handle all the different transmission systems; satellite, terrestrial and cable. This represent cost saving, reduction of system complexity while increased flexibility and reliability.

A stylish interactive remote control uses 2.4Ghz wireless non-directional technology to control the movement of the GUESTMEDIA® HD-IPTV user interface. A technology breakthrough patented by Cotell.